

# Stat 515: Introduction to Statistics

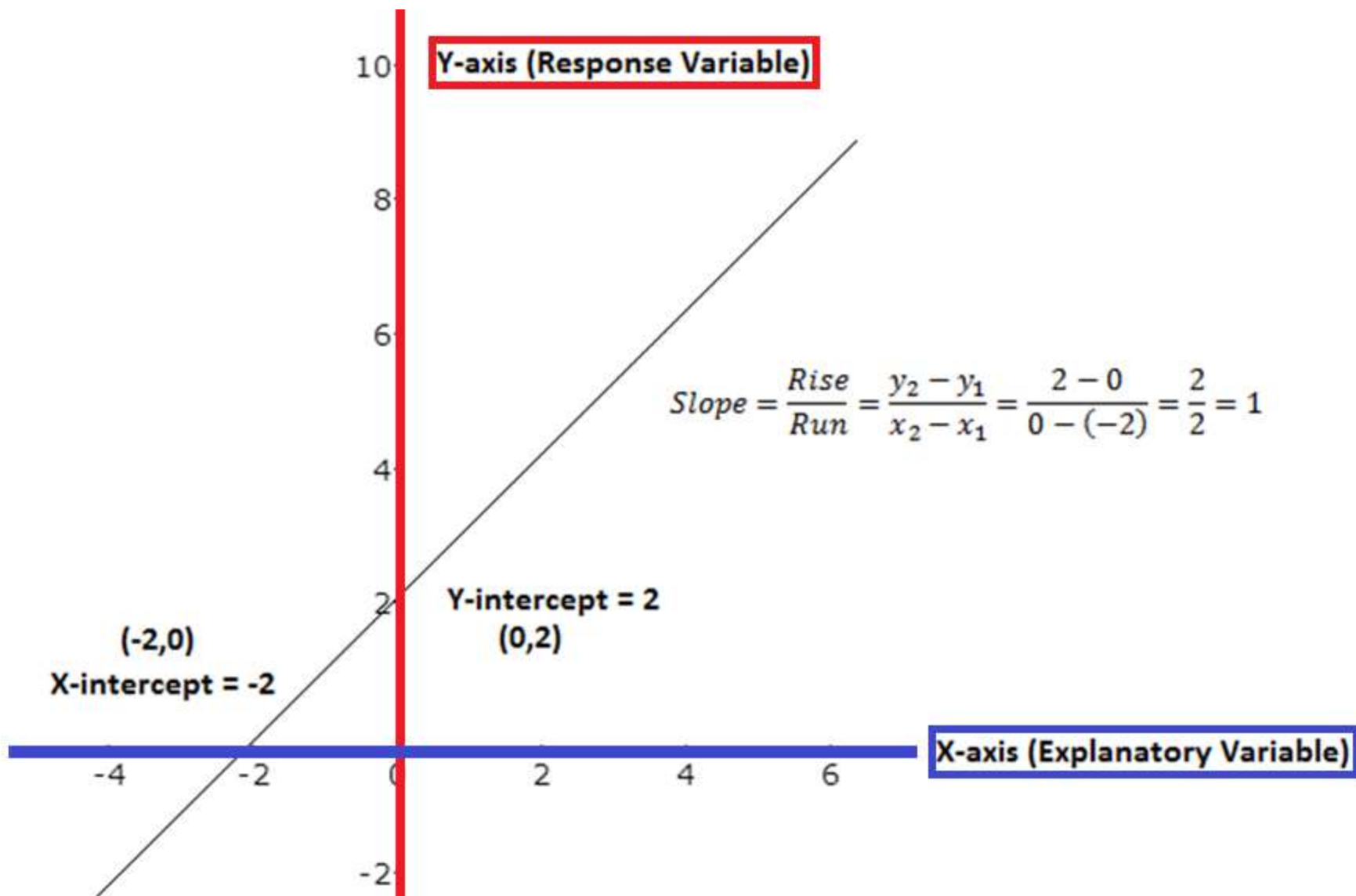
## Chapter 11

# Let's Review Lines

- A **line** is the shortest distance between two points. It has no curve, no thickness and it extends both ways indefinitely.
- The equation has the following forms
  - **Slope Intercept:**  $y = m * x + b$
  - **Point-Slope:**  $(y - y_1) = m * (x - x_1)$

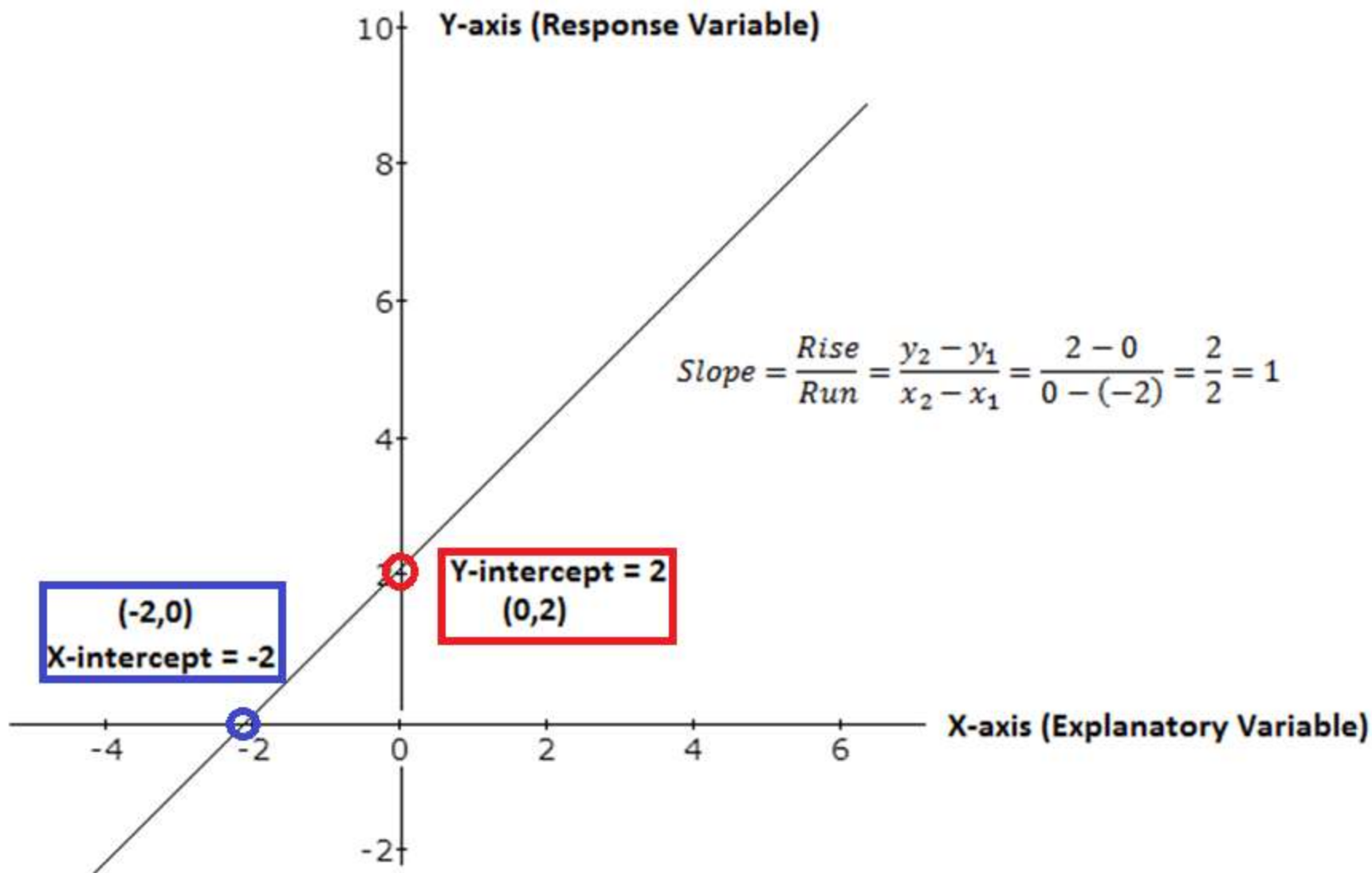
# Lines

- The **y-axis** runs vertically where  $x=0$
- The **x-axis** runs horizontally where  $y=0$ .



# Lines

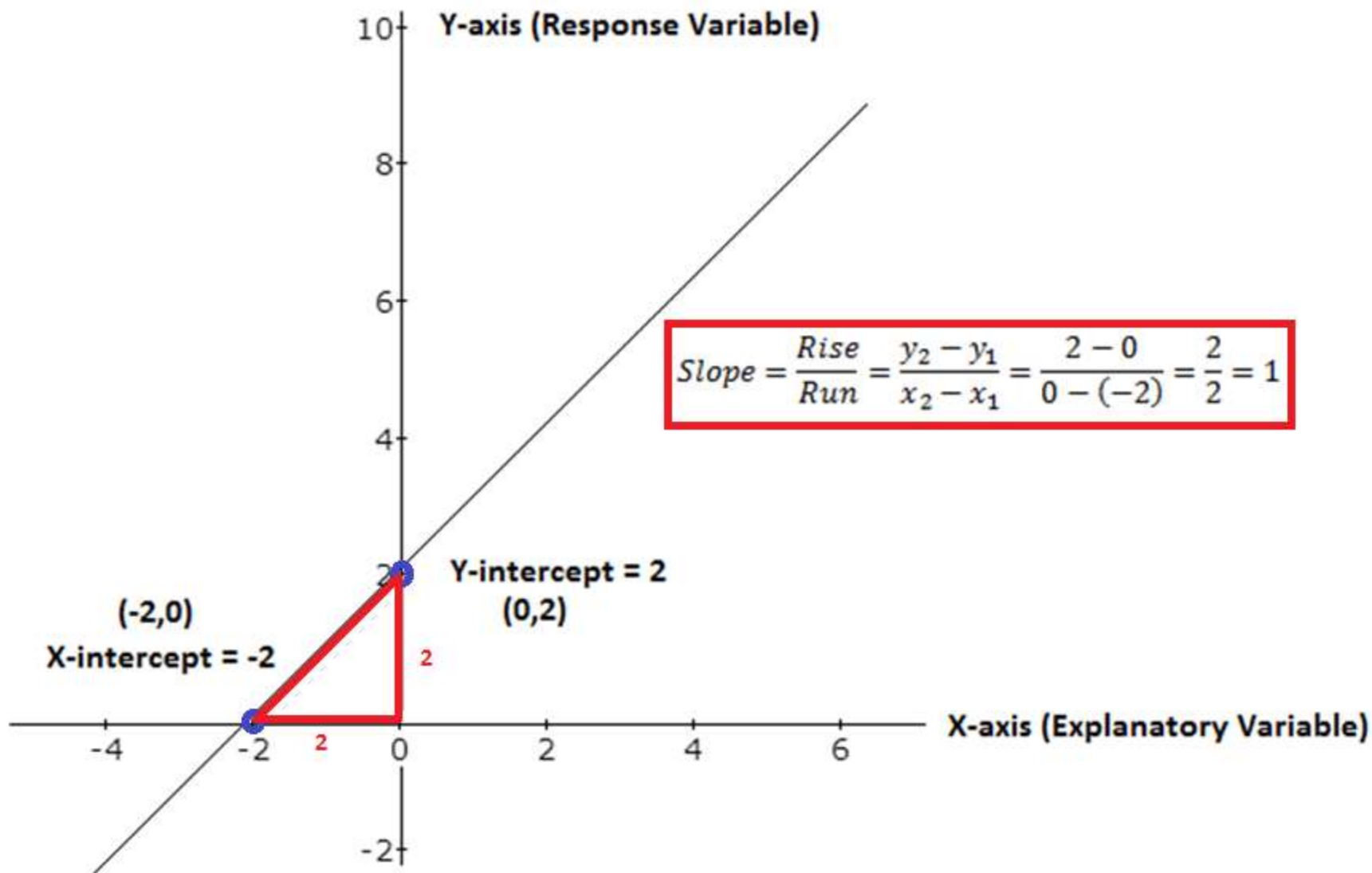
- The **Y-intercept** is where the line crosses the y-axis and can be found by plugging in  $x=0 \rightarrow y=m(0)+b=b$ . So,  $b$  is the Y-intercept.
  - This is important because it is the value the dependent (response) variable takes when the independent (explanatory) variable is zero
- The **X-intercept** is where the line crosses the x-axis and can be found by plugging in  $y=0 \rightarrow 0=mx+b \rightarrow mx=(-b) \rightarrow x=(-b)/m$ .



# Lines

- The **slope (m)** is a measurement of how the line changes; it is the number that multiplies x. It can be thought of as the change in y for every unit change in x,
  - ie. the change in y for every increase of one in x.
- It can be calculated using any two points on the line  $(x_1, y_1)$  and  $(x_2, y_2)$  as below, but it is given by the m term in the equation for the line.

$$- \text{Slope} = m = \frac{\text{Rise}}{\text{Run}} = \frac{y_2 - y_1}{x_2 - x_1}$$





# Regression – Making Lines Useful!

- Unlike the lines we learned in math, our data won't fit the line exactly
  - Math: deterministic model
  - Stats: probabilistic model
- **Regression Line** – predicts the value for the response variable  $y$  as a straight line function of the value of  $x$ , the explanatory variable, with some random error

# Association of Variables – Two Categorical Variables

- **Response Variable** – this is our dependent variable, the outcome variable on which comparisons are made
- **Explanatory Variable** – this is our independent variable, the groups to be compared with respect to values on the response variable
- **Think “we use the explanatory variable to EXPLAIN what’s going on with the response variable.”**

# Examples

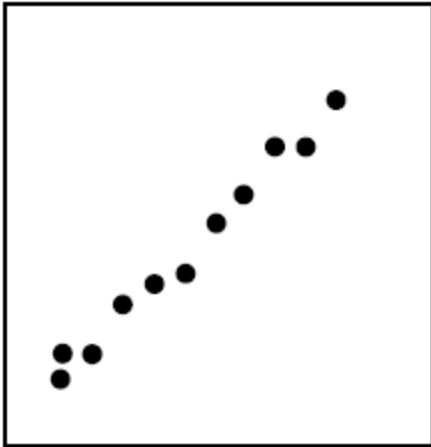
- Example 1:
  - Response: Age of death (quantitative)
  - Explanatory: Cigarettes smoked per day (quantitative)
- The idea here is that an experimental unit's smoking status gives us some of the information about how long they will live
  - [Actuaries](#) do this sort of thing – evidence has shown that smoking decreases your life expectancy.

# More Definitions

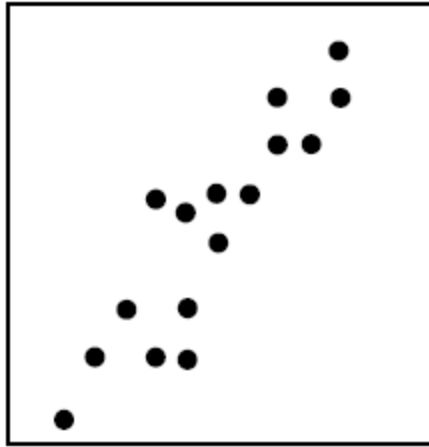
- An **association or correlation** exists between two variables if a particular value for one variable is more likely to occur with certain values of the other variable
- “Evidence has shown that smoking more decreases your life expectancy.”
  - Here we say that there is an **association** between smoking and life expectancy.

# Scatterplots

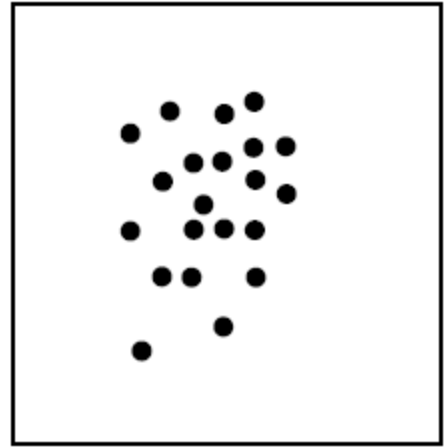
- We can **compare two quantitative variables** and explore their association or correlation with a **scatterplot**
- To form a **scatterplot** we let the **response** variable be the y variable and the **explanatory** variable be the x variable and plot the points



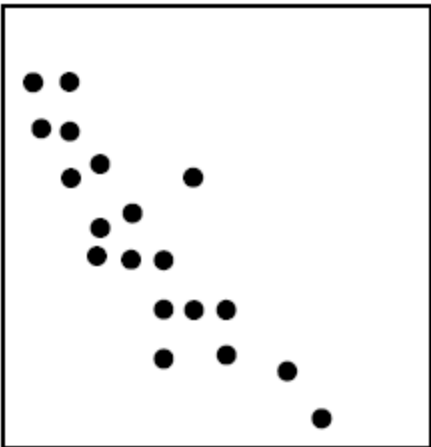
Strong positive correlation



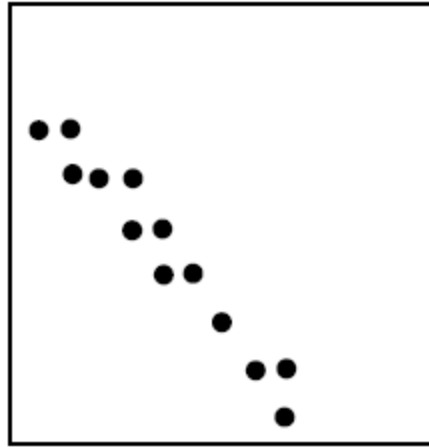
Moderate positive correlation



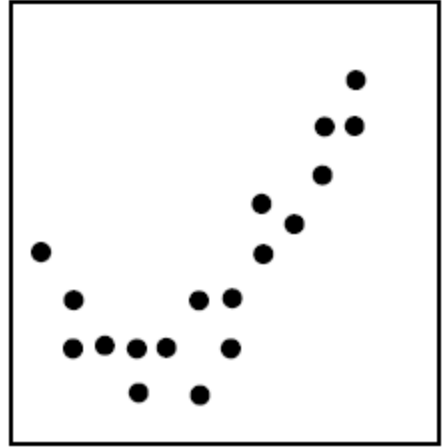
No correlation



Moderate negative correlation



Strong negative correlation



Curvilinear relationship

# Coefficient of Correlation (r)

$$r = \frac{SS_{xy}}{\sqrt{SS_{xx}SS_{yy}}}$$

Where:

$$SS_{xy} = \sum (x - \bar{x})(y - \bar{y})$$

$$SS_{xx} = \sum (x - \bar{x})^2 = \sum x^2 - \frac{(\sum x)^2}{n}$$

$$SS_{yy} = \sum (y - \bar{y})^2 = \sum y^2 - \frac{(\sum y)^2}{n}$$

# Coefficient of Correlation ( $r$ )

- $r$  measures the **LINEAR** relationship between  $x$  and  $y$  [linear, linear, linear, linear!!!]
- $r > 0 \rightarrow$  positive correlation or association
- $r < 0 \rightarrow$  negative correlation or association
- $r=1 \rightarrow$  perfect positive correlation or association
  - Here, all points would fit on a line
- $r=-1 \rightarrow$  perfect negative correlation
  - Here, all points would fit on a line
- $r=0 \rightarrow$  no correlation



# Properties

- $-1 \leq r \leq 1$
- The closer  $r$  is to 1 the stronger the evidence for positive association
- The closer  $r$  is to -1 the stronger the evidence for a negative association
- The closer  $r$  is to 0 the weaker the evidence for association
- **Affected by outliers so we have to be careful**

# Coefficient of Correlation Examples



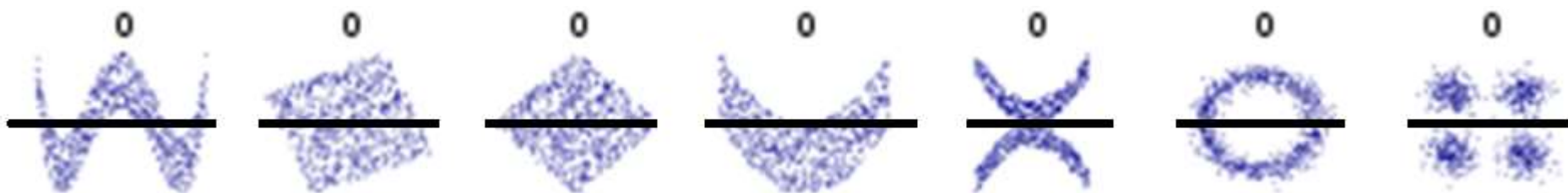
- The perfect lines have  $r=1$  or  $r=-1$  **depending on the sign of their slope not the magnitude of the slope**
- You might think that the plot in the middle has  $r=1$  too because it too is fit perfectly by a line. **The catch** is that the line would be horizontal, thus having a slope value of zero (no sign.) These dots actually show that the explanatory variable provides no explanation for the response variable.

# Coefficient of Correlation Examples



- Again, the perfect lines have  $r=1$  or  $r=-1$
- The points that don't make perfect lines have decimal values depending on how close they are to a perfect line.
  - The closer  $r$  is to 1 the stronger the evidence for positive association
  - The closer  $r$  is to -1 the stronger the evidence for a negative association
  - The closer  $r$  is to 0 the weaker the evidence for association
- **Note: their value changes based on how close they are to forming a line not the magnitude of the slope**

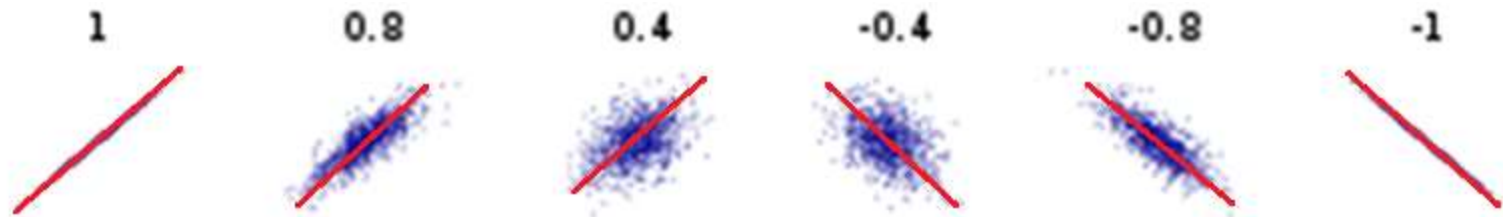
# Coefficient of Correlation Examples



- Here there are obvious patterns here **but** they are not linear!
- Since,  $r$ , measures the **linear** relationship between two variables  $r=0$  even though there are patterns!
  - In each case the best balanced line would be horizontal

# Regression – Making Lines Useful!

- **Regression Line** – we make our regression line so that it best fits our data – unlike math it usually isn't a perfect



$$y = \beta_0 + \beta_1 x + \epsilon$$

– Note: we need to estimate these values with our data

# Regression – Making Lines Useful!

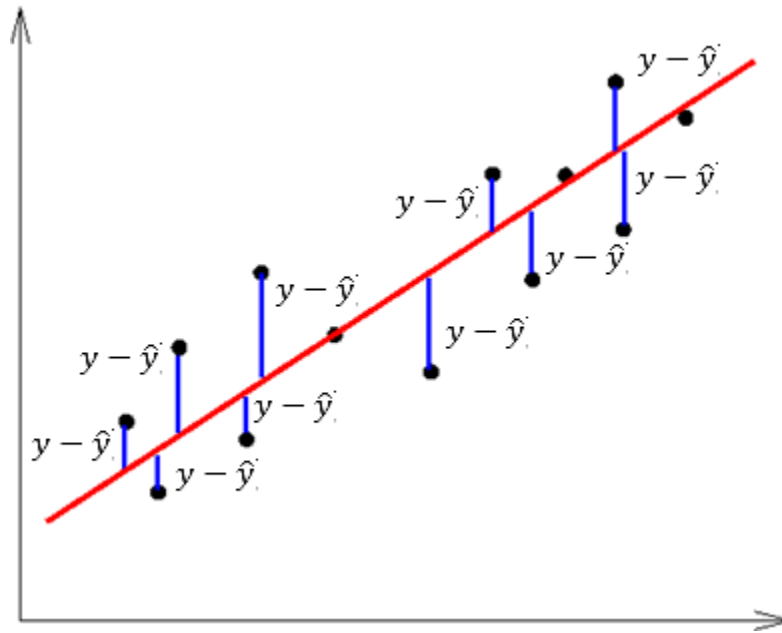
- $\hat{y} = b_0 + b_1 * x + \epsilon$ 
  - $b_0$  is the intercept – when  $x=0$ 
    - This is important because it is the expected value of the response variable,  $y$ , when  $x=0$
  - $b_1$  is the slope of the line
    - This is important because it is the amount that  $\hat{y}$  changes when  $x$  increases by one unit
  - $\hat{y}$  is the predicted value for some  $x$
  - $\epsilon = \text{the residual} = (\text{the real } y) - \hat{y}$

# Regression – A Way to Find It

- **Least Squares** is the most popular method
  - It returns the line that has the smallest value for the residual sum of squares in using:
- $\hat{y} = b_0 + b_1 * x + \epsilon$
- Residual Sum of Squares =  $\sum (y - \hat{y})^2$

# Regression – A Way to Find It

- We don't just draw the 'best-fit line' like we might have before this class
- Least squares gives us the solution where the total length of blue lines the smallest





# Regression – Least Squares

- We find  $b_0$  and  $b_1$  such that we minimize the sum of squared errors. These estimates are called the ordinary least squares estimators – we leave this up to software.
- In simple regression
  - $\hat{y} = b_0 + b_1 * x + \epsilon$
  - $b_0 = y \text{ intercept} = \hat{y} - b_1 * \bar{x}$
  - $b_1 = \text{slope} = r * \left(\frac{s_y}{s_x}\right)$

# Coefficient of Correlation (r)

$$\begin{aligned} r^2 &= \frac{\textit{Explained sample variability}}{\textit{total variability}} \\ &= \frac{SS_{yy} - SSE}{SS_{yy}} = 1 - \frac{SSE}{SS_{yy}} \end{aligned}$$

Where:

$$SS_{xy} = \sum (x - \bar{x})(y - \bar{y})$$

$$SSE = \sum (y_i - \hat{y})^2$$

# When Can We Use Regression?

- $R^2$ , given in the regression output, gives the percent of variation in the response variable explained by the explanatory variable
- **Note:**  $R^2 = r^2$
- **Note:**  $r = \sqrt{R^2}$

# When Can We Use Regression?

- The **scatterplot** must show a fairly linear relationship
  - A rule of thumb is to look for a coefficient of correlation,  $r > .7$  or  $r < -.7$
  - **Equivalently**, a rule of thumb is to look for a coefficient of correlation,  $R^2 > .49$

# When Can We Use Regression?

- Assumptions on  $\epsilon$ 
  - $\epsilon$  is normally distributed
  - $E(\epsilon)=0$
  - $\text{Var}(\epsilon)=\sigma_{\epsilon}^2$
  - Each error,  $\epsilon$ , is independent
- We make these assumptions so that

$$E(y) = \beta_0 + \beta_1 x$$

# Estimating $\sigma$ for a Simple Linear Model

$$s_{\epsilon}^2 = \frac{SSE}{\text{Degrees of Freedom for Error}}$$
$$= \frac{SSE}{n-2}$$

Where:  $SSE = \sum (y_i - \hat{y}_i)^2 = SS_{yy} - b_1 SS_{xy}$

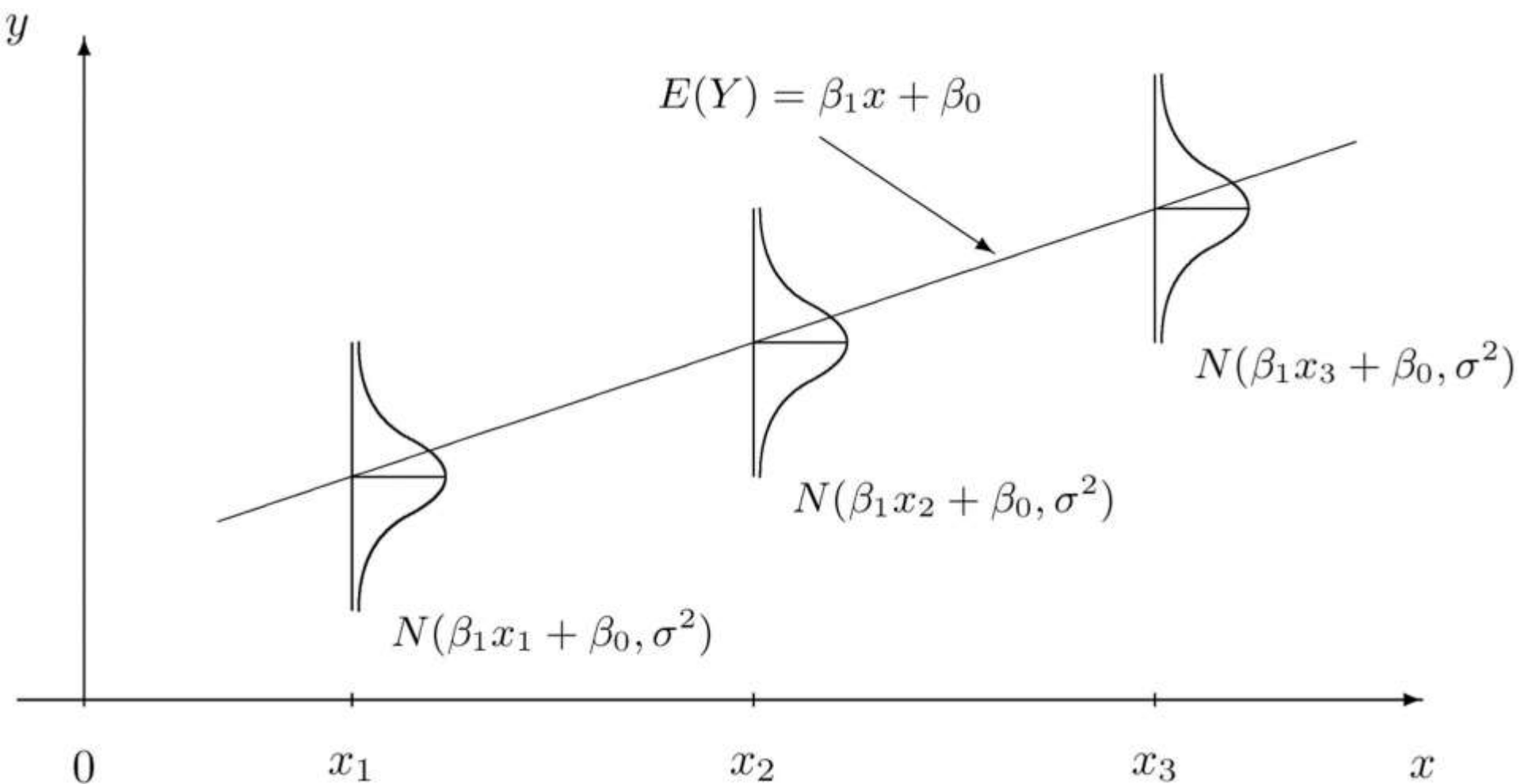
Then:  $s_{\epsilon} = \sqrt{s_{\epsilon}^2} = \sqrt{\frac{SSE}{n-2}}$

# Interpretation of our Estimate of $\sigma$

Applying the Empirical Rule:

- We expect approximately 90% of observed  $y$  values to lie within  $1s_{\epsilon}$  of the estimate  $\hat{y}$
- We expect approximately 95% of observed  $y$  values to lie within  $2s_{\epsilon}$  of the estimate  $\hat{y}$
- We expect approximately 99.7% of observed  $y$  values to lie within  $3s_{\epsilon}$  of the estimate  $\hat{y}$

# Interpretation of our Estimate of $\sigma$





Hypothesis testing for  $r$

# Hypothesis Test for Correlation Coefficient: Step 1

- State Hypotheses to some value we're interested in,  $\rho_0$  - it's usually easier to start with  $H_a$ 
  - **Null hypothesis:** we assume that the population correlation coefficient equals some  $\rho_0$ 
    - $H_0: \rho \leq \rho_0 = 0$  (one sided test)
    - $H_0: \rho \geq \rho_0 = 0$  (one sided test)
    - $H_0: \rho = \rho_0 = 0$  (two sided test)
  - **Alternative hypothesis:** What we're interested in
    - $H_a: \rho > \rho_0 = 0$  (one sided test)
    - $H_a: \rho < \rho_0 = 0$  (one sided test)
    - $H_a: \rho \neq \rho_0 = 0$  (two sided test)

# Hypothesis Test for Correlation Coefficient: Step 2

- **Check the assumptions:**
  - The variables must be normally distributed
  - There is a linear relationship between the two variables
  - Outliers are either kept to a minimum or removed from the data
  - Equal variance across random variables

# Hypothesis Test for Coefficients: Step 3

- **Calculate Test Statistic,  $t^*$** 
  - The test statistic measures how different the sample correlation coefficient we have is from the null hypothesis
  - We calculate the t-statistic by assuming that  $\rho_0$  is the population coefficient (we use  $\rho = \rho_0 = 0$ )
    - n-2 degrees of freedom

$$t^* = \frac{r\sqrt{n-2}}{\sqrt{1-r^2}} = \frac{b_1}{\sqrt{\frac{\text{SSE}}{n-2}}}$$

# Hypothesis Test for Coefficients: Step 4

- **Determine the P-value**

- The P-value describes how unusual the sample data would be if we use  $\rho = \rho_0$
- $t^*$  is the test statistic from step 3 with  $n-2$  dof

Alternative Hypothesis	Probability	Formula for the P-value
$H_a: \beta_1 > \beta_{1_0}$	Right tail	$1 - P(T < t^*)$
$H_a: \beta_1 < \beta_{1_0}$	Left tail	$P(T < t^*)$
$H_a: \beta_1 \neq \beta_{1_0}$	Two-tail	$2P(T < - t^* )$

# Hypothesis Test for Coefficients: Step 5

- Summarize the test by reporting and interpreting the P-value
  - Smaller p-values give stronger evidence against  $H_0$
- If  $p\text{-value} \leq (1 - \textit{confidence}) = \alpha$ 
  - Reject  $H_0$ , with a p-value = \_\_\_\_\_, we have sufficient evidence that the alternative hypothesis might be true
- If  $p\text{-value} > (1 - \textit{confidence}) = \alpha$ 
  - Fail to reject  $H_0$ , with a p-value = \_\_\_\_\_, we do not have sufficient evidence that the alternative hypothesis might be true

Using the Sampling Distribution of  $b_1$

Confidence Interval for  $\beta_1$

# Sampling Distribution of $b_1$

- If the assumptions for  $\epsilon$  hold:

$$\mu_{b_1} = \beta_1$$

$$\sigma_{b_1} = \frac{\sigma_{\epsilon}}{\sqrt{SS_{xx}}} \text{ which we estimate with } \frac{s_{\epsilon}}{\sqrt{SS_{xx}}}$$

- We call  $\sigma_{b_1}$  the **estimated standard error of  $b_1$**



# Confidence Intervals for Coefficients

- **Check the assumptions:**
  - $\epsilon$  is normally distributed
  - $E(\epsilon)=0$
  - $\text{var}(\epsilon)=\sigma^2$
  - Each error,  $\epsilon$ , is independent
- **A  $100*(1-\alpha)\%$  confidence interval for  $\beta_1$ :**

$$b_1 \pm \left(t_{1-\frac{\alpha}{2}}\right) \widehat{S}_{b_1}$$

Using the Sampling Distribution of  $b_1$

Hypothesis Test for  $\beta_1$

# Hypothesis Test for Coefficients: Step 1

- State Hypotheses to some value we're interested in,  $\beta_o$  - it's usually easier to start with  $H_a$ 
  - **Null hypothesis:** we assume that the population coefficient equals some  $\beta_{1o}$ 
    - $H_o: \beta_1 \leq \beta_{1o}$  (one sided test)
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# Hypothesis Test for Coefficients: Step 2

- **Check the assumptions:**

- $\epsilon$  is normally distributed
- $E(\epsilon)=0$
- $\text{Var}(\epsilon)=\sigma_{\epsilon}^2$
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# Hypothesis Test for Coefficients: Step 3

- **Calculate Test Statistic,  $t^*$** 
  - The test statistic measures how different the sample coefficient we have is from the null hypothesis
  - We calculate the t-statistic by assuming that  $\beta_{1_0}$  is the population coefficient (we use  $\beta_1 = \beta_{1_0}$ )
    - n-2 degrees of freedom

$$t^* = \frac{(b_1 - \mu_{b_1})}{\sigma_{b_1}} = \frac{(b_1 - \beta_{1_0})}{\frac{S_{b_1}}{\sqrt{SS_{xx}}}}$$

# Hypothesis Test for Coefficients: Step 4

- **Determine the P-value**

- The P-value describes how unusual the sample data would be if we use  $\beta_1 = \beta_{1_0}$
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Alternative Hypothesis	Probability	Formula for the P-value
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  - Fail to reject  $H_0$ , with a p-value = \_\_\_\_\_, we do not have sufficient evidence that the alternative hypothesis might be true

# Hypothesis Test for Coefficients: Step 5

- We get the p-values from R for:
  - $H_o: \beta_1 = 0$
  - $H_a: \beta_1 \neq 0$
- This tests whether or not our explanatory variable is “statistically significant” in modeling the response variable



# Using Regression Models for Prediction/Estimation Confidence Intervals

# Prediction/Estimation: Sampling Errors

- $\sigma_y = \sigma_\epsilon \sqrt{\frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$

- $\sigma_{(y - \hat{y})} = \sigma_\epsilon \sqrt{1 + \frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$

# Prediction/Estimation: Confidence Interval

$$\hat{y} \pm t_{1-\frac{\alpha}{2}, n-2} s_{\epsilon} \sqrt{1 + \frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$$

- We call this a confidence interval for the observed y value of an observation with  $x=x_p$
- This gives us a  $100*(1- \alpha)$  confidence interval for an observation with  $x=x_p$ .

# Prediction/Estimation: Confidence Interval

$$\hat{y} \pm t_{1-\frac{\alpha}{2}, n-2} S_E \sqrt{\frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$$

- We call this a confidence interval for the mean of observations with  $x=x_p$  (**Like sampling dist.**)
- This gives us a  $100*(1- \alpha)$  confidence interval for the mean of observations with  $x=x_p$ .

# Regression Example

- In creating beer yeast and sugar react to create alcohol – the idea being, the more sugar and yeast you add the more alcohol the batch yields. It would then make sense that the more alcohol in the beer the more carbohydrates there are thus more calories – but who are we to make such assertions? Let us show it statistically.

# Regression Example In R

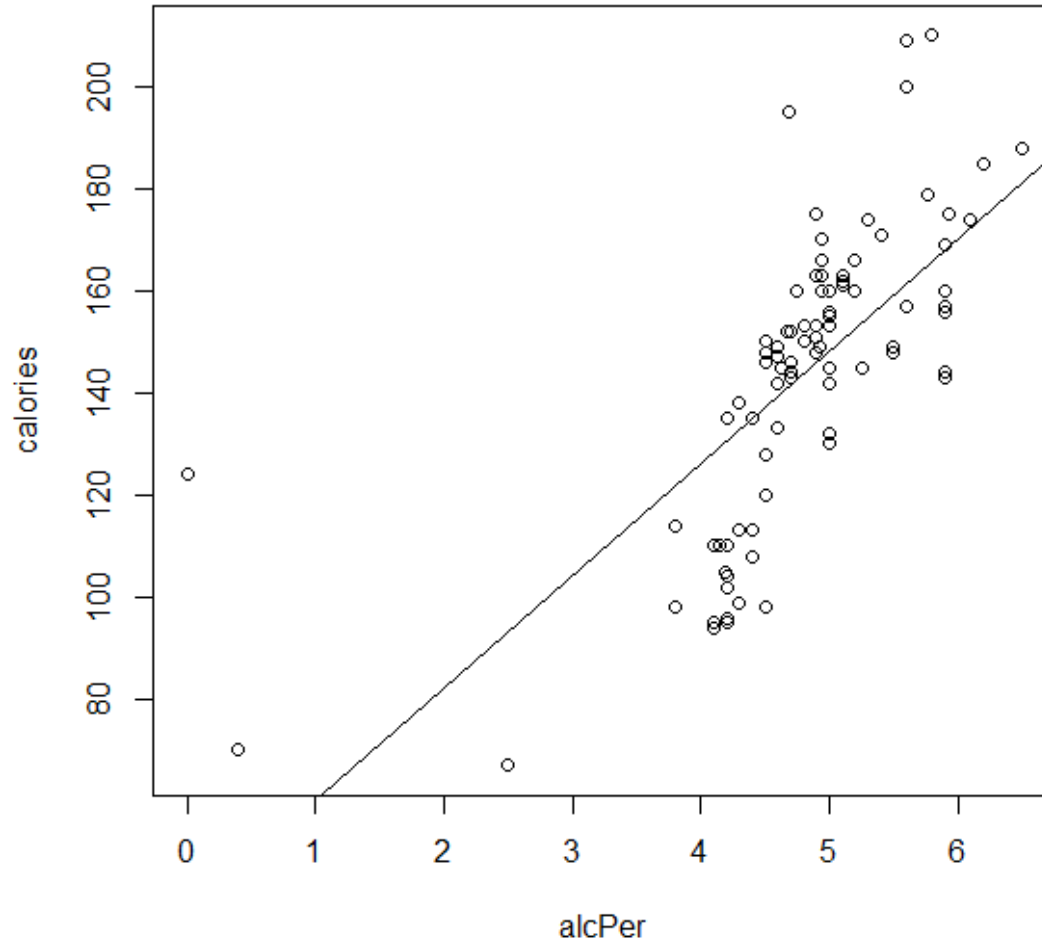
```
library('xlsx')
fileLocation="C:/Users/Will/Desktop/Beer.xlsx"
titles=TRUE
beerdata <- read.xlsx(fileLocation, 1,header=titles)

alcPer<-beerdata[,3]
calories<-beerdata[,4]

mod<-lm(calories~alcPer)
summary(mod)
anova(mod)

plot(alcPer, calories)
abline(mod)
```

# Regression Example



- The points are fit by the line pretty well, but we see that a couple points with alcPer below 1 are strange

# Regression Example

```
> summary(mod)
```

```
Call:
```

```
lm(formula = calories ~ alcPer)
```

```
Residuals:
```

```
      Min       1Q   Median       3Q      Max
-39.135 -18.143   2.462  10.656  85.934
```

```
Coefficients:
```

```
              Estimate Std. Error t value Pr(>|t|)
(Intercept)   38.066      11.127   3.421 0.000908 ***
alcPer        22.015       2.302   9.562 9.87e-16 ***
```

```
---
```

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
Residual standard error: 20.82 on 99 degrees of freedom
```

```
(1 observation deleted due to missingness)
```

```
Multiple R-squared:  0.4801,    Adjusted R-squared:  0.4749
```

```
F-statistic: 91.44 on 1 and 99 DF,  p-value: 9.869e-16
```



# Regression Example

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Multiple R-squared:  0.4801,    Adjusted R-squared:  0.4749
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F-statistic: 91.44 on 1 and 99 DF,  p-value: 9.869e-16
```

This gives us the estimates to build our equation:

$$\hat{y} = b_0 + b_1 x = 38.066 + 22.015x$$

# Regression Example

```
> summary(mod)
```

```
Call:  
lm(formula = calories ~ alcPer)
```

```
Residuals:
```

```
      Min       1Q   Median       3Q      Max  
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```

$$s_{b_0} = 11.127$$

$$s_{b_1} = 2.302$$

The standard error of each estimate can be used in hypothesis testing or confidence intervals.

# Regression Example

```
> summary(mod)
```

This gives us the test statistic and p-value for the tests

```
Call:
```

```
lm(formula = calories ~ alcPer)
```

$$H_0: b_1 = 0 \quad \text{and} \quad H_0: b_1 = 0$$

```
Residuals:
```

```
      Min       1Q   Median       3Q      Max
-39.135 -18.143   2.462  10.656  85.934
```

```
Coefficients:
```

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	38.066	11.127	3.421	0.000908	***
alcPer	22.015	2.302	9.562	9.87e-16	***

Here, our pvalues are small so we know both estimates are non-zero

```
---
```

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Residual standard error: 20.82 on 99 degrees of freedom
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# Regression Example

```
> summary(mod)
```

```
Call:  
lm(formula = calories ~ alcPer)
```

$s_e = 20.82$   
 $R^2 = 0.4801$

```
Residuals:
```

```
      Min       1Q   Median       3Q      Max  
-39.135 -18.143   2.462  10.656  85.934
```

```
Coefficients:
```

```
              Estimate Std. Error t value Pr(>|t|)  
(Intercept)   38.066     11.127   3.421 0.000908 ***  
alcPer         22.015      2.302   9.562 9.87e-16 ***
```

```
---
```

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
Residual standard error: 20.82 on 99 degrees of freedom  
(1 observation deleted due to missingness)
```

```
Multiple R-squared:  0.4801    Adjusted R-squared:  0.4749
```

```
F-statistic: 91.44 on 1 and 99 DF,  p-value: 9.869e-16
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# Regression Example

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F-statistic: 91.44 on 1 and 99 DF,  p-value: 9.869e-16
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This reports the F test, testing the following hypothesis:

$$H_0: b_1 = b_2 = \dots = b_k = 0$$

# Regression Example

```
> anova(mod)
```

```
Analysis of Variance Table
```

```
Response: calories
```

	Df	Sum Sq	Mean Sq	F value	Pr(>F)
alcPer	1	39649	39649	91.435	9.869e-16 ***
Residuals	99	42929	434		

```
---
```

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

# Regression Example

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# Regression Example

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```
---
```

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

SSR

SSE

MSR

MSE



# Regression Example

- $\hat{y} = 38.066 + 22.015 * x + \epsilon$ 
  - Where  $\hat{y}$  is the estimated calories and  $x$  is the alcPer
- The overall F test has a very low p-value so our model is capturing something
- $r = \sqrt{R^2} = \sqrt{.4801} = .6928925$  is close compared to our .7 benchmark so we have an “okay” model
- The  $P(>|t|)$  is small for alcPer so it is significant in terms of it's ability to predict or model calories

# Regression Example

- $SSE = \sum [y_i - (b_0 + b_1 x)]^2$
- $SS_{xy} = \sum x_i y_i - \frac{(\sum x_i)(\sum y_i)}{n}$
- $SS_{xx} = \sum x_i^2 - \frac{(\sum x_i)^2}{n}$
- Recall:  $b_1 = slope = \frac{SS_{xy}}{SS_{xx}} = r * \left(\frac{s_y}{s_x}\right)$

# Regression Example

```
> #recall regression line is yhat=38.066+22.015*alcPer
> sum((calories-(38.066+22.015*alcPer))^2)
[1] 42929.25
> sum(calories*alcPer)-(sum(calories)*sum(alcPer))/nrow(beerdata)
[1] 1800.977
> sum(alcPer^2)-(sum(alcPer))^2/nrow(beerdata)
[1] 81.80595
> 1800.977/81.80595
[1] 22.01523
```

```
sum((calories-(38.066+22.015*alcPer))^2) #SSE
sum(calories*alcPer)-(sum(calories)*sum(alcPer))/nrow(beerdata) ##SSxy
sum(alcPer^2)-(sum(alcPer))^2/nrow(beerdata) ##SSxx
1800.977/81.80595 ##B1
```

# Regression Example

- (Est Calories) =  $38.066 + 22.015 * (\text{Alcohol } \%)$ 
  - $b_0 = 38.066$  is the intercept
    - The expected number of calories of a beer with 0% alcohol is 38.066.
  - $b_1 = 22.015$  is the slope of the line
    - For every additional percent in alcohol percentage in beer we expect the number of calories to increase by 22.015 on average.

# Confidence Intervals for Coefficients

- **A  $100*(1-\alpha)\%$  confidence interval for  $\beta_1$ :**

$$b_1 \pm \left( t_{1-\frac{.05}{2}, 101-2} \right) \widehat{S}_{b_1}$$

$$22.015 \pm (1.984217)(2.302)$$
$$(17.44733, 26.58267)$$

We are 95% confident that the true population coefficient,  $\beta_1$ , is between 17.45 and 26.58.

# Hypothesis Testing for paired data

## $\mu$ unknown $\sigma_d$

Step One:	$H_0: \beta_1 = 23$ $H_a: \beta_1 \neq 23$
Step Two:	<ol style="list-style-type: none"><li>1. <math>\epsilon</math> is normally distributed</li><li>2. <math>E(\epsilon)=0</math></li><li>3. <math>\text{Var}(\epsilon)=\sigma_\epsilon^2</math></li><li>4. Each error, <math>\epsilon</math>, is independent</li></ol>
Step Three:	$t^* = \frac{(22.015 - 23)}{2.302} = -.4278888$
Step Four:	$H_a: \beta_1 \neq 23 \rightarrow \text{p-value} = 2 * P(T < -   -.4278888  ) = .669662$
Step Five:	$.669662 > (1 - .95) = .05 \rightarrow \text{Fail to Reject } H_0$

# Regression Example

- (Est Calories) = 38.066 + 22.015 \* (Alcohol %)
- $R^2 = .4801$ 
  - 48.01% of the variation in calories in beer is explained by alcohol
- $r = \sqrt{R^2} = \sqrt{.4801} = .6928925$ 
  - Since  $r$  is very close to one we have a **very strong** positive correlation

# Regression Example

Step One:	$H_0: \rho \leq 0$ $H_a: \rho > 0$
Step Two:	<ol style="list-style-type: none"><li>1. The variables must be normally distributed</li><li>2. There is a linear relationship between the two variables</li><li>3. Outliers are either kept to a minimum or removed from the data</li><li>4. Equal variance across random variables</li></ol>
Step Three:	$t^* = \frac{r\sqrt{n-2}}{\sqrt{1-r^2}} = \frac{(.6928925\sqrt{101-2})}{\sqrt{1-.4801}} = 9.561445$
Step Four:	$H_a: \rho > 0 \rightarrow p\text{-value} = P(T > 9.561445) = 1 - P(T < 9.561445) \approx 0$
Step Five:	$0 \leq (1 - .95) = .05 \rightarrow \text{Reject } H_0$



# Regression Example

- If we wanted to **estimate** the calories of my favorite beer, Rogue Dead Guy, we can plug in its alcohol percentage into the equation to find an estimate of the calories.
- If the Alcohol % = 6.5% for Rogue Dead Guy we can plug it in to find the estimated calories of Rogue Dead Guy.
- (Est Calories) =  $38.066 + 22.015 * (\text{Alcohol \%})$   
=  $38.066 + 22.015 * (6.5)$   
= 181.1635

# Regression Example

- So, the estimated amount of calories for Rogue Dead Guy is 181.163587.
- In fact, the actual amount of calories is 250 so our estimate isn't very good, though it might be better than a random guess.
- **The residual** is the difference
  - true – estimate =  $250 - 181.163587 = 68.83641$ .

# Regression Example

$$\hat{y} \pm t_{1-\frac{.05}{2}, 101-2} s_{\epsilon} \sqrt{\frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$$
$$181.1635 \pm (1.984217)(20.82) \sqrt{\frac{1}{101} + \frac{(6.5 - 4.738416)^2}{81.80595}}$$
$$(172.1283, 190.1987)$$

We are 95% confident that the true mean,  $\mu$ , of all observations of alcPer 6.5 is between 172.1283 and 190.1987

# Regression Example

$$\hat{y} \pm t_{1-\frac{.05}{2}, 101-2} s_{\epsilon} \sqrt{1 + \frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$$
$$181.1635 \pm (1.984217)(20.82) \sqrt{1 + \frac{1}{101} + \frac{(6.5 - 4.738416)^2}{81.80595}}$$
$$(138.8756, 223.4514)$$

We are 95% confident that the true value,  $y$ , of an observation of alcPer 6.5 is between 138.8756 and 223.4514.

# Regression Example

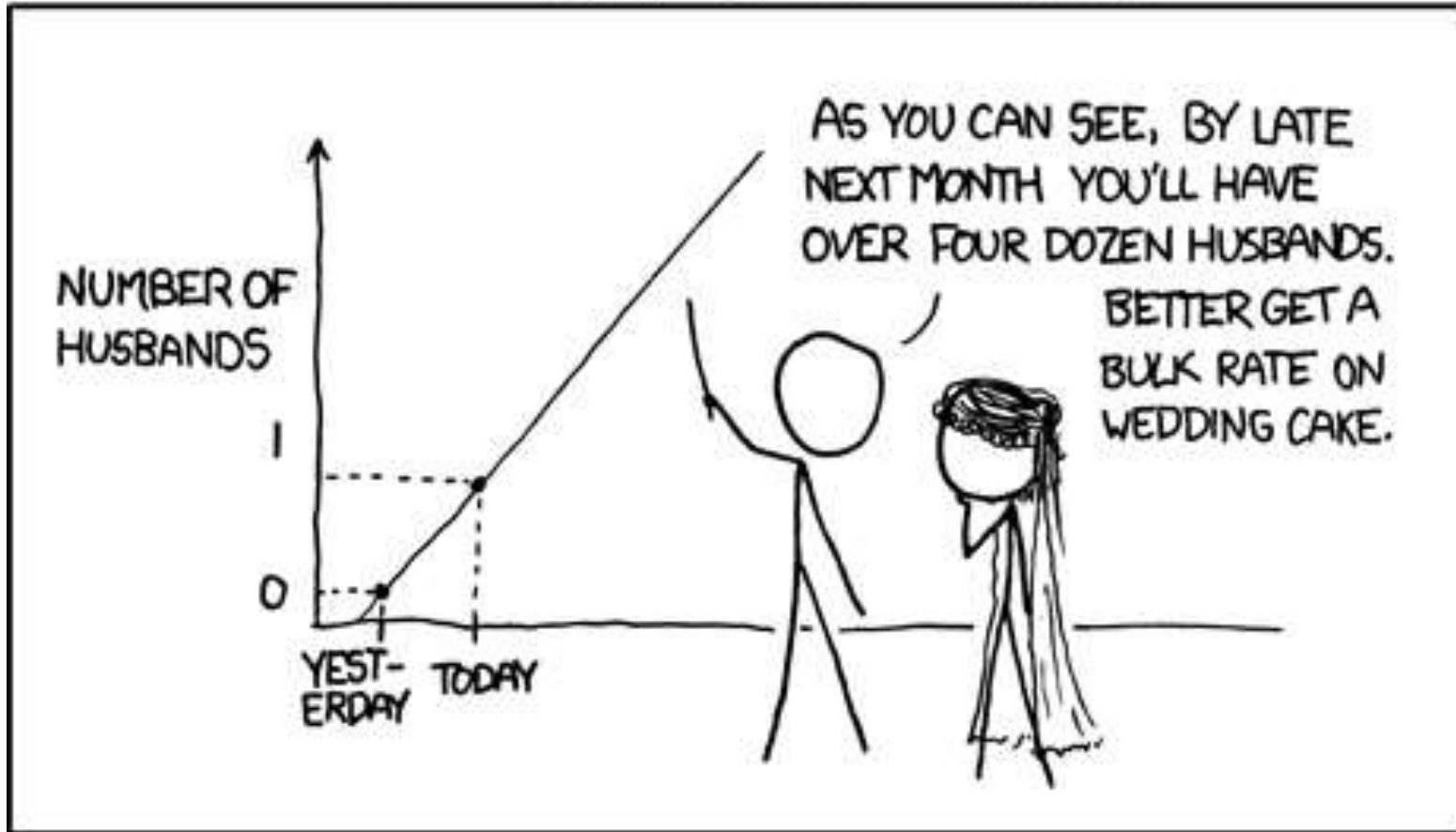
- Issues:
  - Look at the data: was that “weird point” an outlier? Is it representative?
  - What happens if we “fix” it or remove it from the data set?
  - Did we prove that alcPer causes calories in beer?
  - Is our model okay to use with a beer that has 6.5% alcohol percentage?

# Regressions – Problems

- **Extrapolation** – We don't want to predict using  $x$  values different than the known data
- **Influential Outliers** – a single point can really change the fit of the regression line – always check for stray points in the scatterplot
- **Correlation does not imply causation** – wait for it
- **Lurking Variables** – a variable that we don't look at that causes the correlation (hot summers)

# Regressions – Problems

MY HOBBY: EXTRAPOLATING



Credit: XKCD

# Correlation vs. Causation

- The idea here is that although some variables are correlated they one might not be the cause of the other.

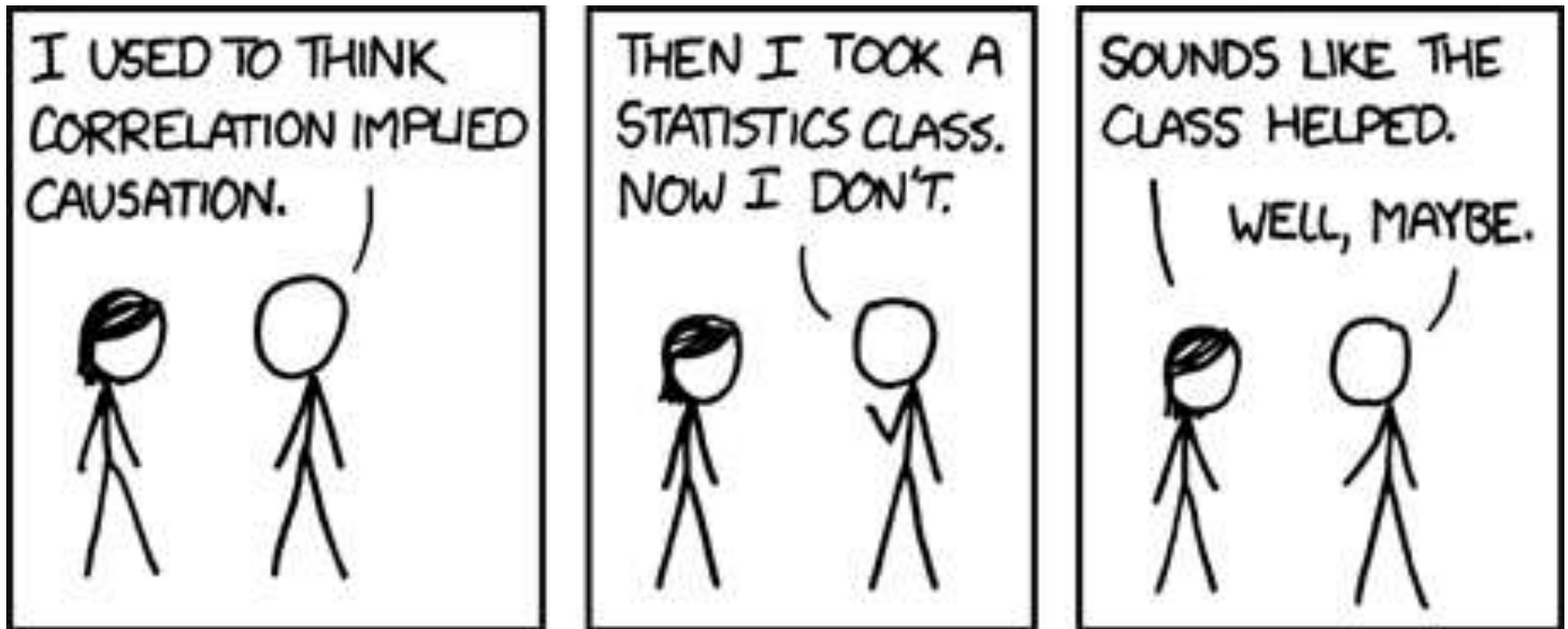
- Let's revisit

<http://www.tylervigen.com/?categoria=%22dinero%22>



# Regressions – Problems

- Correlation does not imply causation
  - We go from saying there exists a correlation to saying that one variable's change causes the other to change.



# Regression Introduction

- Set up and example using Facebook!\*
  - <https://www.youtube.com/watch?v=zPG4NjIkCjc>

Summary!

<b>Response Variable</b>	this is our dependent variable, the outcome variable on which comparisons are made
<b>Explanatory Variable</b>	this is our independent variable, the groups to be compared with respect to values on the response variable
<b>Association or Correlation</b>	exists between two variables if a particular value for one variable is more likely to occur with certain values of the other variable

# Comparing Two Quantitative Variables

<b>Scatterplot</b>	let the <b>response</b> variable be the y variable and the <b>explanatory</b> variable be the x variable and plot the points
<b>Regression Line</b>	predicts the value for the response variable y as a straight line function of the value of x, the explanatory variable $\hat{y} = b_1 * x + b_0$
<b>Intercept</b>	$b_0$ this is the expected value of y when x is zero
<b>Slope</b>	$b_1$ this is the amount that $\hat{y}$ changes by when x increases by one unit

# Comparing Two Quantitative Variables

$R^2 = r^2$	gives the percent of variation in $y$ explained by $x$
$r = \sqrt{R^2}$	measures the <b>LINEAR</b> relationship between $x$ and $y$
Estimate $\hat{y}$ for a given $x$	Plug $x$ into the regression equation $\hat{y} = b_1 * x + b_0$
Residual	Residual = (the real $y$ ) - $\hat{y}$

# Coefficient of Correlation (r)

$$r = \frac{SS_{xy}}{\sqrt{SS_{xx}SS_{yy}}}$$

Where:

$$SS_{xy} = \sum (x - \bar{x})(y - \bar{y})$$

$$SS_{xx} = \sum (x - \bar{x})^2 = \sum x^2 - \frac{(\sum x)^2}{n}$$

$$SS_{yy} = \sum (y - \bar{y})^2 = \sum y^2 - \frac{(\sum y)^2}{n}$$

# Coefficient of Correlation ( $r$ )

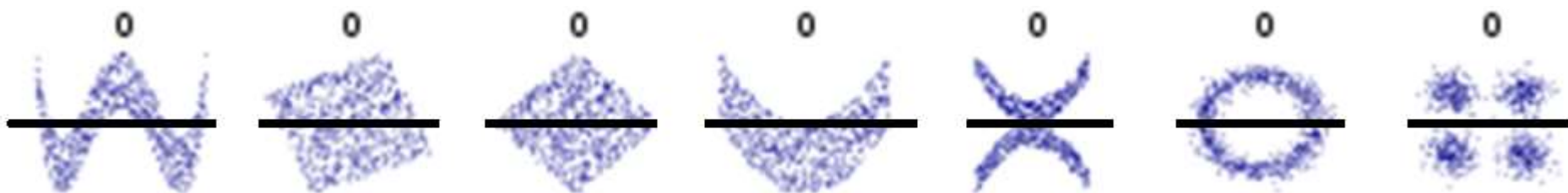
- $r$  measures the **LINEAR** relationship between  $x$  and  $y$  [linear, linear, linear, linear!!!]
- $r > 0 \rightarrow$  positive correlation or association
- $r < 0 \rightarrow$  negative correlation or association
- $r=1 \rightarrow$  perfect positive correlation or association
  - Here, all points would fit on a line
- $r=-1 \rightarrow$  perfect negative correlation
  - Here, all points would fit on a line
- $r=0 \rightarrow$  no correlation



# Properties

- $-1 \leq r \leq 1$
- The closer  $r$  is to 1 the stronger the evidence for positive association
- The closer  $r$  is to -1 the stronger the evidence for a negative association
- The closer  $r$  is to 0 the weaker the evidence for association
- **Affected by outliers so we have to be careful**

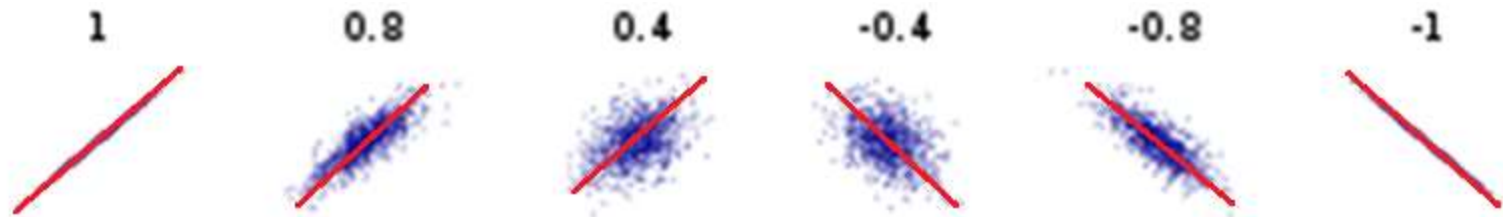
# Coefficient of Correlation Examples



- Here there are obvious patterns here **but** they are not linear!
- Since,  $r$ , measures the **linear** relationship between two variables  $r=0$  even though there are patterns!
  - In each case the best balanced line would be horizontal

# Regression – Making Lines Useful!

- **Regression Line** – we make our regression line so that it best fits our data – unlike math it usually isn't a perfect



$$y = \beta_0 + \beta_1 x + \epsilon$$

– Note: we need to estimate these values with our data

# Coefficient of Correlation (r)

$$\begin{aligned} r^2 &= \frac{\textit{Explained sample variability}}{\textit{total variability}} \\ &= \frac{SS_{yy} - SSE}{SS_{yy}} = 1 - \frac{SSE}{SS_{yy}} \end{aligned}$$

Where:

$$SS_{xy} = \sum (x - \bar{x})(y - \bar{y})$$

$$SSE = \sum (y_i - \hat{y})^2$$

# When Can We Use Regression?

- $R^2$ , given in the regression output, gives the percent of variation in the response variable explained by the explanatory variable
- **Note:**  $R^2 = r^2$
- **Note:**  $r = \sqrt{R^2}$

# Estimating $\sigma$ for a Simple Linear Model

$$s_{\epsilon}^2 = \frac{SSE}{\text{Degrees of Freedom for Error}}$$
$$= \frac{SSE}{n-2}$$

Where:  $SSE = \sum (y_i - \hat{y}_i)^2 = SS_{yy} - b_1 SS_{xy}$

Then:  $s_{\epsilon} = \sqrt{s_{\epsilon}^2} = \sqrt{\frac{SSE}{n-2}}$

# Hypothesis Testing for paired data

$\mu$  unknown  $\sigma_d$

Step One:	(i) $H_0: \rho \leq \rho_0$ & $H_a: \rho > \rho_0$ (ii) $H_0: \rho \geq \rho_0$ & $H_a: \rho < \rho_0$ (iii) $H_0: \rho = \rho_0$ & $H_a: \rho \neq \rho_0$
Step Two:	1. The variables must be normally distributed 2. There is a linear relationship between the two variables 3. Outliers are either kept to a minimum or removed from the data 4. Equal variance across random variables
Step Three:	$t^* = \frac{r\sqrt{n-2}}{\sqrt{1-r^2}} = \frac{b_1}{\sqrt{\frac{SSE}{n-2}}}$
Step Four:	(i) $H_a: \rho > \rho_0 \rightarrow$ p-value = $P(T > t^*) = 1 - P(T < t^*)$ (ii) $H_a: \rho < \rho_0 \rightarrow$ p-value = $P(T < t^*)$ (iii) $H_a: \rho \neq \rho_0 \rightarrow$ p-value = $2 * P(T < - t^* )$
Step Five:	If p-value $\leq (1 - \text{confidence}) = \alpha$ $\rightarrow$ Reject $H_0$ If p-value $> (1 - \text{confidence}) = \alpha$ $\rightarrow$ Fail to Reject $H_0$

# Sampling Distribution of $b_1$

- If the assumptions for  $\epsilon$  hold:

$$\mu_{b_1} = \beta_1$$

$$\sigma_{b_1} = \frac{\sigma_{\epsilon}}{\sqrt{SS_{xx}}} \text{ which we estimate with } \frac{s_{\epsilon}}{\sqrt{SS_{xx}}}$$

- We call  $\sigma_{b_1}$  the **estimated standard error of  $b_1$**



# Confidence Intervals for Coefficients

- **Check the assumptions:**
  - $\epsilon$  is normally distributed
  - $E(\epsilon)=0$
  - $\text{var}(\epsilon)=\sigma^2$
  - Each error,  $\epsilon$ , is independent
- **A  $100*(1-\alpha)\%$  confidence interval for  $\beta_1$ :**

$$b_1 \pm \left(t_{1-\frac{\alpha}{2}, n-2}\right) \widehat{S}_{b_1}$$

# Hypothesis Testing for paired data

$\mu$  unknown  $\sigma_d$

Step One:	(i) $H_0: \beta_1 \leq \beta_{1_0}$ & $H_a: \beta_1 > \beta_{1_0}$ (ii) $H_0: \beta_1 \geq \beta_{1_0}$ & $H_a: \beta_1 < \beta_{1_0}$ (iii) $H_0: \beta_1 = \beta_{1_0}$ & $H_a: \beta_1 \neq \beta_{1_0}$
Step Two:	1. $\epsilon$ is normally distributed 2. $E(\epsilon)=0$ 3. $\text{Var}(\epsilon)=\sigma_\epsilon^2$ 4. Each error, $\epsilon$ , is independent
Step Three:	$t^* = \frac{(b_1 - \mu_{b_1})}{\sigma_{b_1}} = \frac{(b_1 - \beta_{1_0})}{\frac{s_{b_1}}{\sqrt{SS_{xx}}}}$
Step Four:	(i) $H_a: \beta_1 > \beta_{1_0} \rightarrow$ p-value = $P(T > t^*) = 1 - P(T < t^*)$ (ii) $H_a: \beta_1 < \beta_{1_0} \rightarrow$ p-value = $P(T < t^*)$ (iii) $H_a: \beta_1 \neq \beta_{1_0} \rightarrow$ p-value = $2 * P(T < - t^* )$
Step Five:	If p-value $\leq (1 - \text{confidence}) = \alpha$ $\rightarrow$ Reject $H_0$ If p-value $> (1 - \text{confidence}) = \alpha$ $\rightarrow$ Fail to Reject $H_0$

# Prediction/Estimation: Sampling Errors

- $\sigma_y = \sigma_\epsilon \sqrt{\frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$

- $\sigma_{(y - \hat{y})} = \sigma_\epsilon \sqrt{1 + \frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$

# Prediction/Estimation: Confidence Interval

$$\hat{y} \pm t_{1-\frac{\alpha}{2}, n-2} S_{\epsilon} \sqrt{\frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$$

$$\hat{y} \pm t_{1-\frac{\alpha}{2}, n-2} S_{\epsilon} \sqrt{1 + \frac{1}{n} + \frac{(x_p - \bar{x})^2}{SS_{xx}}}$$

# Regression Example In R

```
library('xlsx')
fileLocation="C:/Users/Will/Desktop/Beer.xlsx"
titles=TRUE
beerdata <- read.xlsx(fileLocation, 1,header=titles)

alcPer<-beerdata[,3]
calories<-beerdata[,4]

mod<-lm(calories~alcPer)
summary(mod)
anova(mod)

plot(alcPer, calories)
abline(mod)
```